



THE JORDAN MATTHEW PORCO
MEMORIAL FOUNDATION

The Mission of the Jordan Matthew Porco Memorial Foundation is to prevent suicide in the college and college entry student population that is often the end result of significant emotional disorders triggered by stress and/or not recognized within the person until it is too late. We do this in the name and spirit of Jordan Matthew Porco, who died by suicide in 2011.



Message from the President

Dear Friends,

On behalf of the Board of Directors, Clinical Advisors, staff and family, we are grateful for your continued support. Students who struggle with emotional health are impacted academically, personally, socially and physically. Fresh Check Day lets students know that there are resources on their campus available and eager to assist them while the interactive booths remind and guide our young adults to reach out to others. It is a day to demonstrate the fact that they (students) are not alone.



The 2013 roll-out of Fresh Check Days included UConn, Sacred Heart University, Fairfield University, Mitchell College and the University of Bridgeport. These schools signed on for a second event, because of the success in communicating these messages to students in a non-traditional way. Organizing a Fresh Check Day takes some time, but the collaboration between the planning teams that are formed on campus engages the mental health dialogue that is critically needed across disciplines.

Fresh Check Days are conducive to increasing awareness, education and remind everyone that being gatekeepers is everyone's responsibility. Our participating schools are truly engaged in casting a wider safety net, and are invested in the process. Their dedication and concern for the well being of their students is impressive. Our staff, interns, volunteers, statewide network and funders are dedicated to this mission. National news reminds us of the importance of mental health, and understanding how it impacts our families, friends, co-workers and community at large is our continued responsibility.

With your continued support, expanding our mission forward with new and innovative programs and collaborations will continue this important conversation at several levels, but most importantly for our youth and young adults.

Marisa Giarnella-Porco
President, Co-Founder and Executive Director

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Marisa Giarnella-Porco, LCSW Executive Director,
Leah Nelson, Program Coordinator, Elizabeth
McOsker, Outreach Coordinator, Sheila Boushee,
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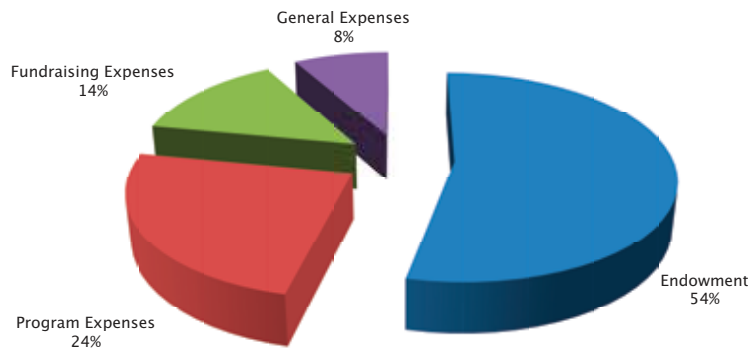
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Financial Information

Allocation of 2013 Operating Revenue





Fundraising Events 2013

GALA

On the evening of Saturday, April 10, Jordan's Journey took center court at the Basketball Hall of Fame in Springfield, MA for JMPMF's 2nd Annual Gala. Over 500 guests dined at various food stations catered by MAX Restaurant Group and participated in silent and live auctions. Melissa d'Arabian of the Food Network/Cooking Channel delivered a moving keynote speech. Other speakers included Maggie Mortali from the American Foundation for Suicide Prevention and Dr. Betsy Cracco, Director of Counseling and Mental Health Services at the University of Connecticut.



LAZ GOLF OUTING

JMPMF was honored to be a beneficiary at two LAZ Parking Charity Golf Tournaments this year. The New York/New Jersey Tournament was held on August 12 at Upper Montclair Country Club in Clifton, NJ. The Connecticut Tournament was held on September 16 at Tunxis Plantation in Farmington, CT. Both events featured great food and drinks on and off the course and drawings for a wide range of incredible items.



Programs and Individuals Served



freshcheckday
checkin'-in with college students

FRESH CHECK DAY

Our signature program, Fresh Check Day, built significant momentum in 2013, traveling to five Connecticut colleges: UConn, Mitchell College, University of Bridgeport, Sacred Heart University, and Fairfield University. Highlights included moving presentations by

Jordan Burnham and Meg Hutchinson, miniature therapeutic ponies, alcohol education activities, depression screenings, and significant attendance from university presidents and other high level administrators.

Depression Screenings were new to Fresh Check Days in 2013. Sacred Heart University and Fairfield University were the first to use Fresh Check Day as a platform to screen students for mental health concerns and refer at-risk students to appropriate resources.



Collaboration Concepts

TRANSITION YEAR PROGRAMMING

Looking Forward: The Transition Year was presented at several college orientations for incoming Freshmen. Old Saybrook High School played host to the program for 250 Juniors and Seniors and incorporated classroom follow-ups and community involvement with Old Saybrook Youth and Family Services. 9 out of 10, typically a program showcased at our Fresh Check Day events and brief RA trainings, was featured at a mental health fair in Indiana this year. Our staff also showcased 9 out of 10 at the Active Minds National Conference at Georgetown University as part of their programming expo. These programs were showcased to over one thousand individuals during 2013.

Scholarships and Spirit Awards

JMPMF provided two spirit awards and three scholarships to seniors of East Catholic High School.

GLS Attendance

In June, our Program Coordinator, Leah Nelson, had the opportunity to attend the 2013 Garrett Lee Smith (GLS) Grantee Meeting, hosted by the Substance Abuse and Mental Health Services Administration (SAMHSA) in Washington D.C. Leah was able to attend three days of workshops and thought-provoking plenary sessions, accompanied by a strong Connecticut presence. She also represented JMPMF at the meeting's two-day networking fair, distributing materials and information about the work of our Foundation. This was a great opportunity for our Foundation to network, share ideas and be part of a much larger national conversation on the prevention of youth suicide.

Our Volunteers

Our volunteers are deeply committed to the work of the Foundation. With their assistance and leadership, JMPMF was able to move into our current office space, host five Fresh Check Days, our annual Gala and our Scholarship dinner. JMPMF had over 180 volunteers participating in various events.

Social Media

As the result of a dedicated focus group advising us on the use of social media as a means to reach out, we have improved and expanded our presence on different social media platforms. Please take the time to check us out on Facebook (The Jordan Matthew Porco Foundation and Fresh Check Day), Twitter (@JMPMF and @FreshCheckDay,) and Instagram (freshcheckday).



THANK YOU FOR YOUR TAX FREE DONATION TO THE JORDAN MATTHEW PORCO MEMORIAL FOUNDATION.

Donations can be made by Credit Card online at www.rememberingjordan.org/donate using Visa, MasterCard, or American Express.

Or by check: Made payable to The Jordan Matthew Porco Memorial Foundation
And mailed to: Goodwin Square, 225 Asylum Street, 12th Floor, Hartford, CT 06103

Your donations to The Jordan Matthew Porco Memorial Foundation will support The Foundation's efforts to bring National Fresh Check Day to EVERY college and university in the country, as well as fund additional resource programming for parents, students, and schools. In addition to Fresh Check, The Foundation funds the Jordan Matthew Porco Scholarship. Your donation is tax deductible as The Foundation is a public 501(c)3 organization. For The Foundation financial report, please contact us and we will provide you with the documentation you need.

We would like to thank the following companies that participate in employee matching programs:
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We appreciate your generosity and support. If you have any questions, please call us: 860-904-6041
We are a public 501(c)3 non profit corporation.

We thank you.

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