

THE JORDAN MATTHEW PORCO MEMORIAL FOUNDATION



GALA DATE: MARCH 8, 2014 AT THE MOHEGAN SUN CASINO.

2014 GALA PROGRAM AD AGREEMENT AND SPECIFICATIONS

WHEREFORE, the parties agree as follows:

_____ (Advertiser), agrees to purchase the following ad in the
2014 JMPMF Gala Program:

INTERIOR COLOR AD

_____ Full Page | 4 width by 9 height (bleed size 4.25 width by 9.25 height) **\$500**

_____ Half Page | 3.5 width by 3.75 height **\$250**

_____ In Memorium Half Page | 3.5 width by 3.75 height **\$250**

Please provide name: _____ and photograph.

PROGRAM COVER COLOR AD

_____ Inside Cover (Front or Back) | 3.5 width by 8 height **\$800**

Please Note: *If your ad and/or payment are not received by February 15, 2014, the ad cannot appear in the Gala Program. Send payment to JMPMF, Goodwin Square, 225 Asylum Street, 12th fl. Hartford, CT. If you prefer to make your payment electronically, please call Leah at 860.904.6041.*

Contact Name: _____

Name of Company: _____

Address: _____

Website: www. _____

Phone: _____

Advertiser Signature

Date

RATES: Advertising rates are for space only and do not include production cost. Any disk or file intervention required by JMPMF or its printer may result in additional charges to the advertiser at a rate of \$60 per hour and will be billed to the advertiser at the time of publication.

CANCELLATIONS: No cancellations are accepted after the closing deadline. Cancellation after closing date is subject to a charge for space ordered. To cancel, advertiser must provide JMPMF with written notice of cancellation, postdated no later than the published space deadline date.

LIABILITY AND COPYRIGHT AGREEMENT: The advertiser declares and warrants that the advertiser is the owner of the copyright, or has permission from the owner of the copyright for all artwork, pictures and text copy submitted for publication in the JMPMF program, and has legal authority to and does hereby authorize and grant a non-exclusive license to JMPMF, its agents and independent contract graphic artist who is producing this program, to reproduce and publish all artwork, pictures and text copy submitted by advertiser which appears in the JMPMF program.

CONDITIONS: All contents of advertisements are subject to JMPMF's approval. JMPMF reserves the right to reject or cancel any advertisement or position commitment at any time.

ADVERTISER'S RESPONSIBILITY: It is the responsibility of the advertiser to provide JMPMF the necessary information, according to JMPMF's specifications, by the appropriate deadline. The Advertiser/Agency will indemnify and hold JMPMF, their employees, agents, all of their heirs, and all of their successors, harmless from any and all liability and expense, including court costs and attorney fees or any other loss of expense resulting from claims or suits including but not limited to defamation, libel, violation of privacy, plagiarism, and copyright or trademark infringement.

AD SPECIFICATIONS: All ads must be submitted as high resolution graphics files — 300 DPI or better. All ads must be created using CMYK Full Color Process using 100% Black. There are no bleeds on ads, except for program cover ads.

Ads are preferred to be constructed in Adobe Photoshop, Illustrator, or InDesign. Although ads may be constructed in these programs, they must be saved in a form ready to place, i.e., jpeg, eps, tiff, and high resolution pdf.

Ads constructed in Quark Xpress, Pagemaker or other graphics files must be converted to flat graphics, with no linked files.

All ads must have text knocked out and embedded in the file.

All ads must have placed graphics embedded.

All ads must be flattened and ready to place.

Ads must be sent ready to place to **leah@rememberingjordan.org by February 15, 2014.**

Be sure that your business name appears in the email subject line and the file name.

If you wish to deliver your ad on a disk:

- Please connect your sales person or mail it to:
JMPMF, Goodwin Square, 225 Asylum Street, 12th fl. Hartford, CT 06103.

JMPMF CANNOT ACCEPT:

- Ads that are late.
- Ads submitted unflattened.
- Ads that are not at least 300 DPI.
- Ads submitted in the following formats: Microsoft Word, Microsoft Excel, Microsoft Publisher